



Richie Contartesi

Speaker | #1 Best Selling Author | Founder of Relentless University

THE ACCOUNTABILITY SYSTEM FOR **PROFITABLE GROWTH** & **PEAK PERFORMANCE.**

There is **NO failure**, **ONLY...THE NEXT PLAY**[®]



Speaking



Media



Inquires

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The constant focus on success vs. failure guarantees only one thing — stagnancy.

When you shift the focus instead to what always comes next — *regardless of success or failure* — your employees, your leadership team, and your business will operate in a state of **constant action and improvement**.

The Next Play system is not only a way to implement accountability, but maximizes growth across all areas of your company.

It **transforms sales groups** into a machine that allows for individual performance to shine through while also providing the baseline to measure performance for everyone.

By removing the emotion from success or failure and focusing on the strengths and weaknesses of the individuals and the team at the same time, **the Next Play™** system not only guides your teams' performance but ensures managers do the same.

You will develop a shared language and vision with your team to:

- Set **CLEAR GOALS** for every leader, salesperson, and front-line team member
- Create a weekly **ACCOUNTABILITY SYSTEM** that keeps everyone focused on the next play
- Experience **RECORD GROWTH** and engagement at every level of your organization





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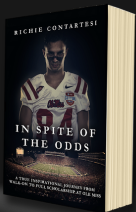
THE ACCOUNTABILITY SYSTEM FOR **PROFITABLE GROWTH** & **PEAK PERFORMANCE.**



Richie Contartesi helps leaders decide, plan, and execute the Next Play™, relentlessly. His three step system – The Next Play – is the playbook for high-performing business owners and leaders who want to **grow profitably** and help their people exceed their full potential.



Richie started his journey when he went from a 5'7" 150 pound walk-on at Ole Miss to becoming a Division-1 football scholarship athlete in the powerhouse South Eastern Conference. He also went on to earn the coveted **SEC Scholar Athlete** award.



After his graduation from Ole Miss, Richie played professional Arena football, authored his **#1 BESTSELLER**, "In Spite of the Odds", was featured in the movie "Rudy Ruettiger: The Walk On", launched the Relentless University app, and opened Relentless Warrior Fitness.



Using this same drive and accountability system, Richie went on to break records in sales performance at a fortune 500 company, built a nation-wide fitness performance program, and today **helps companies scale to completely new levels** through the Next Play Accountability System.



Richie shares each success story from the lens of the audience resulting in a renewed inspiration you can feel in the room. He speaks frequently to large audiences and partners with businesses of all sizes including major corporations worldwide like IBM to build teams who are clear on their goals, focused on their next play, and accountable each week, resulting in their **rapid growth and record engagement**.

